

## Indian Health Service Injury Prevention Cooperative Agreements Program

A program to build the capacity of American Indian/Alaska Native Tribes/Tribal Organizations to plan, implement, and evaluate injury prevention interventions

<http://www.ihs.gov/medicalprograms/injuryprevention/>



## 2000–2005 Project Profile



### Eastern Band of Cherokee Nation

The Cherokee Indian Reservation, located in western North Carolina, is adjacent to both the Great Smoky Mountains National Park and Blue Ridge Parkway. The reservation is home to approximately 12,500 registered Cherokee members. Website: <http://www.cherokee-nc.com>

### Injury Topics addressed by 2000–2005 Program (in order of intensity):

Child Passenger Safety

Seat Belt Safety

Alcohol-related Motor Vehicle Crash Safety

Bike Safety

Fire/Burn Safety

Water Related Safety

ATV and Other Motorized Vehicle Safety

### Injury Prevention Program Staff



#### Radonna Crowe, Program Coordinator

*Tenure:* 9/1/2000 – 8/31/2005

*Training:* United Tribes Technical College Associate's IP Degree, Epi Info, Child Passenger Safety (CPS) Technician



#### Michelle McCoy, Program Assistant

*Training:* United Tribes Technical College Certificate, CPS Technician



#### Sherry Crowe, Healthy Cherokee Community Coordinator

*Training:* United Tribes Technical College Associate's Injury Prevention Degree, CPS Technician



### Injury Prevention Program Collaborating Partners:

Police Department • Tribal Officials • Schools • Local Businesses • Media • Community Health Representatives • Head Start • Fire Department • SAFE KIDS • Social Services Agencies • Hospital • EMS • State and County Agencies • Indian Health Service

### Key IP Program Successes/Accomplishments:

#### Program Activities

- Established child passenger safety seat and bike helmet distribution program.
- Established and maintained a SAFE KIDS coalition of service providers.
- Collaborated with the police department on occupant restraint checkpoints.
- Used local media to raise awareness about the EBCI IP Program.
- Established data collection procedures (i.e., occupant restraint use, traffic court data).
- Increased driver and passenger seat belt use at select locations from 56% and 53% to 68% and 65%, respectively.
- Conducted on-site Child Passenger Safety Training.

#### Additional Funding/Support Obtained to Support IP

- Received an additional \$50,000 from the Tribe to continue IP activities beyond 2005 IHS funding.
- Received \$1,000 for bicycle helmets.
- Received nearly \$12,000 from SAFE KIDS for CPS seats and SAFE KIDS week activities.
- Received 100 booster seats from Boost American Campaign by Ford.

